



CORTILIA: SPECIAL AGREEMENT FOR UN STAFF

CORTILIA, A NEW GROCERY SHOPPING IN ROME: SMART, LOCAL AND SUSTAINABLE

Rome, 6 September 2022 – **Cortilia**, top quality online grocery directly from the producer, opens in Rome, bringing the countryside to the center of the capital.

Freshness, seasonality, Italian excellences, sustainability: these are some of the values that distinguish Cortilia experience which, since its origins in 2011, has connected conscious consumers to local producers and national excellence through an efficient e-commerce service based on quality and respect for the territory.

A unique experience, which offers the best products, from carefully selected farmers, breeders and producers in the center of Rome. We offer olive oil, typical vegetables as well as local meats and cheeses from Lazio. The assortment of Cortilia - made up of over 1,500 genuine products from 100 producers - has been studied *ad hoc* in every detail to respond to tastes and needs of consumers in the capital. The goal is to make 2,500 products available and involve 300 producers in the coming weeks.

How Cortilia works

By registering on the website www.cortilia.it or by downloading the dedicated app directly on your smartphone, you can go shopping, choosing single products in a few clicks and having it delivered to your home within 24 hours. All thanks to an efficient delivery service using refrigerated vans to ensure maximum freshness and food safety.

The service is active in Rome in all areas within the Grande Raccordo Anulare (including the ZTL, except for the Vatican City) from Monday to Saturday from 06.00 to 22.00, giving the Customer the possibility to choose a 2-hour delivery time slot.

Below are the benefits of the promotion reserved for you

- 1. 25€ welcome voucher valid on a purchase of at least 39€ (also valid for existing customers)**
- 2. 10% discount on a purchase of at least € 39**
- 3. free delivery at any time of your choice**

We would like to remind you that the minimum purchase is €29, but to take advantage of the promotion you must reach €39.

The promotion is already active and we have included a very easy-to-remember code:
COOP10.

We would also like to remind you that it is also possible to pay with Edenred Ticket Restaurant tickets up to €89.



Promotion and tickets can be used in the same purchase.

The Cortilia service is now extended to many cities; but if any of you live in areas we do not serve, you can always find our products at: <https://discovery.cortilia.it/> which allows us to deliver throughout Italy.

On Cortilia Discovery you will be able to use the reserved discount, and deliveries will be made by the courier Bartolini.

Here you will find the areas currently served <https://aiuto.cortilia.it/hc/it/articles/203650151-In-quali-citt%C3%A0-%C3%A8-attivo-il-servizio->

If, on the other hand, some of you live in areas not yet covered by us, you can always write to us at the dedicated address: aiuto@cortilia.it and we will insert the new area.

"We are very glad that our online shopping service is now active in the capital," comments Marco Porcaro, CEO and Founder of Cortilia. "We hope that the Romans will be curious to discover the wide and varied range of products that Cortilia offers, drawing from the best local excellence to bring home all the quality, authenticity and biodiversity, thanks to the involvement of carefully selected Italian producers. As a Benefit and certified B Corp company we are committed to act in a more and more sustainable way while respecting the entire ecosystem".

The opening of Cortilia in Rome represents an important step in the expansion process on the national footprint of the company, currently present in 800 municipalities of 6 regions: Lombardy, Emilia-Romagna, Piedmont, Veneto, Liguria and Lazio.

Cortilia S.p.A. Società Benefit

Cortilia is the food-tech company that connects conscious consumers with sustainable local producers and national excellence through an efficient online shopping service based on quality and respect for natural cycles. In a few simple clicks on the website or on the dedicated app, Cortilia delivers a complete quality shopping directly to your home, in the preferred time slot: starting from fresh seasonal fruit and vegetables, fish, meat and cured meats, cheeses and dairy products up to beauty and household cleaning products. With an assortment of over 2,500 products from over 300 selected small and medium-sized producers, Cortilia is a virtuous point of reference for planned online shopping. Cortilia was born in 2011 from the union of good food and technology, the two great passions of Marco Porcaro, CEO and Founder of the Company. In December 2020 Cortilia amended its statute to become a Benefit Company (SB), legally confirming its commitment to operate responsibly and transparently towards people, communities, territories, the environment, assets, cultural and social activities, institutions, associations, and other stakeholders. In 2022 the company also obtained the B Corp certification, which positions it within a vast international network of companies committed to promulgating a business paradigm in which economic objectives go hand in hand with sustainability objectives.

www.cortilia.it



Shop online: www.cortilia.it
Corporate site: <https://about.cortilia.it/>

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